

Grower Advocate & 2012-2013 Ag Directory & Resource Guide Advertising Order Form

Advertising space is on a first come basis,
so reserve your ad space today!



**20% off when you
advertise in all
4 issues of the
newsletter.**

2012-2013 Annual Ag Directory & Resource Guide

Deadline is March 15, 2012

Ad specifications full color on glossy text

- | | |
|---|--------------------------------|
| <input type="checkbox"/> Full Page 7-1/2" x 9-3/4" high | \$825. / \$660.* |
| <input type="checkbox"/> 1/2 Page 7-1/2" wide x 4-7/8" high | \$455 / \$364.* |
| <input type="checkbox"/> 1/4 Page 3-5/8" wide x 4-7/8" high | \$275. / \$220.* |
| <input type="checkbox"/> Full page Opposite Inside Back Cover | \$895. / \$716.* |

After Discount

Listing Information (free for advertisers)

Business Name _____
 Contact _____
 Address _____
 City _____ St. _____ Zip _____
 Phone (____) _____ - _____
 Email _____
 Website _____
 Category _____

Premium full page placement on glossy stock

- | | |
|---|--------------------------------|
| <input type="checkbox"/> Back Cover 8-1/2" x 11" high | SOLD |
| <input type="checkbox"/> Inside Front Cover 8-1/2" x 11" high | SOLD |
| <input type="checkbox"/> Inside Back Cover 8-1/2" x 11" high | \$995. / \$796.* |

After Discount

(*) discounted price on the Directory when you advertise in 4 consecutive issues of the Grower Advocate newsletter

Grower Advocate Newsletter

Ad Specifications black & white on cream color paper

After Discount

- | | |
|---|--|
| <input type="checkbox"/> Full page 7-1/2" x 9-3/4" high | \$500. / \$400.* \$1600. for 4 |
| <input type="checkbox"/> 1/2 page Horizontal 7-1/2" wide x 4-7/8" high | \$300. / \$240.* \$960. for 4 |
| <input type="checkbox"/> 1/2 page Vertical 3-5/8" wide x 9-3/4" high | \$300. / \$240.* \$960. for 4 |
| <input type="checkbox"/> 1/4 page 3-5/8" wide x 4-7/8" high | \$175. / \$140.* \$560. for 4 |
| <input type="checkbox"/> 1/8 page (business card) 3-5/8" wide x 2-3/8" high | \$75. / \$60.* \$240. for 4 |

Please indicate issue(s)

- Winter:** deadline is Dec. 1
 Spring: deadline is March 1
 Summer: deadline is June 1
 Fall issue: deadline is Sept. 1

(*) discounted price when you advertise in 4 consecutive issues of the Grower Advocate

Prices do not include design work. Farm Bureau reserves the right to final approval of all advertising. For more information, please contact Sylvie Petitarmand at 707.224.5403 x 102.

Billing Contact information

Contact Name _____ Company _____
 Address _____
 City _____ State _____ Zip _____
 Phone (____) _____ - _____ Fax (____) _____ - _____ Email _____

Payment

- Please charge my Credit Card Visa Mastercard
 Check enclosed for \$ _____ Make checks payable to: NCFB

Credit card number _____ Exp. Date ____/____/____

CVV# _____ Amount \$ _____

Today's Date ____/____/____ Signature _____

Please return form to

Mail: NCFB 811 Jefferson Street, Napa, CA 94559 | Fax: 707.224.7836 | Email: info@napafarmbureau.org