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Napa Valley reveals its assets in the 2010 Napa Uncovered Calendar

Napa, CA – June 26, 2009 – “Robust, full-bodied and playful with a long finish”: Those are a few of the adjectives commonly use to describe the **2010 Napa Uncovered Calendar**. The Napa County Farm Bureau announced the official release of the **2010 Napa Uncovered Calendar**, in which 14 NCFB members uncover their assets to raise funds for farmland protection.

In this calendar, Al Wagner, also known as Mr. July is seen with another one of his favorite straw hats. “The calendar shows the bare essence of Napa and is an entertaining and subtly revealing look at Napa agriculture,” said Al Wagner, Vineyard Manager for Clos Du Val winery seen without his infamous red apron in the 2010 calendar.

Al Wagner gathered 14 growers, ranchers and winery owners including grower Ernie Ilsley from the Stag’s Leap District, Hugh Davies, President of Schramsberg Vineyards and brothers Matt and Joe Hardin whose families arrived in the Napa Valley in 1840. All models enthusiastically supported the project as a fun approach to Farm Bureau’s serious mission of protecting Napa’s agricultural legacy.

“Napa Uncovered highlights Farm Bureau’s efforts to promote land conservation and sustainable agriculture,” said Peter Nissen, Napa County Farm Bureau President seen as Mr. October in the 2010 calendar.

Calendars can be purchased at napauncovered.com for \$23 with tax and mailing, or \$40 for the limited edition of the autographed calendar. Proceeds from the calendar support Napa County agricultural preservation.

NCFB is a voluntary, non-profit, non-governmental organization whose basic goal is to ensure the proper political, economic, environmental and social climate for the continuation of agriculture. Today, NCFB strives to preserve land for agriculture, and creates policies and programs that allow us to maintain a high quality of life in Napa County.

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