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FOR IMMEDIATE RELEASE

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NAPA'S AG LAND PRESERVATION INITIATIVE WINS BIG

NAPA, Calif., December 18, 2008 – Napa County Farm Bureau announces the final certified election results show 62% of Napa County residents voting to support Measure P, the Ag Lands Preservation initiative and the continuation of the successful Measure J policy which was originally established in 1990. Napa County voters strongly endorsed the strengthening and continuation of farmland and watershed protection for the next 50 years.

Since 1968, when the leaders of Napa County first established our Agricultural Preserve, citizens of Napa County have continued to show overwhelming support for slow and city-centered growth to protect Napa's excellent quality of life, exceptional natural resources and robust agricultural economy.

Measure J is an initiative passed by Napa County voters in 1990 that allows the citizens of Napa County to make important decisions about development on agricultural, watershed and open space lands. These lands are designated as Agricultural Resource and Agricultural Watershed and Open Space in the Napa County General Plan. Measure J has been protecting the beautiful valleys, hills and mountains that make Napa County a special place to live.

Measure P is very similar to Measure J with 3 new provisions:

- Measure J is extended for 50 years to 2058.
- Provisions are included to clearly allow the county to meet state mandated laws regarding the county's affordable housing needs.
- The 160 acre minimum parcel size for lands designated Agricultural Open Space and Watershed in the Napa County General is protected.

Napa County Farm Bureau expresses a sincere thank you to the many supporters and volunteers of the Save Measure J campaign committee and to campaign chairperson Volker Eisele.

About the Napa County Farm Bureau

NCFB is a voluntary, non-profit, non-governmental organization whose basic goal is to ensure the proper political, economic, environmental and social climate for the continuation of agriculture. Today, NCFB strives to preserve land for agriculture, and creates policies and programs that allow us to maintain a high quality of life in Napa County.

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