



Grower Advocate

PUBLISHED QUARTERLY BY THE NAPA COUNTY FARM BUREAU

WINTER 2011

Bountiful Olive Harvest in 2010!

Olive growers are blessed this year with a high quality and bountiful harvest. Here are a few harvest highlights provided by members of the Napa Valley Olive Growers Associations.

Rela Gleason of Gleason Extra Virgin Olive Oil:



This year our harvest was prolific. In fact we had such a huge crop that we are going to leave some trees unpicked. This is a wonderful "gift" after last year when there was not enough fruit to make it worth harvesting. We are excited about this vintage, which due to our unusual temperature patterns over the past year, promises to be as wonderful as the wines of 2010

Ernie Weir of Hagafen East Side Olive Oil:

The biggest and best olive harvest in many years.

Ted Hall from Long Meadow Ranch:

This year's harvest is our largest ever. We started harvesting on December 7th. The olives were late ripening because of the long cool growing season, but we are expecting very high quality. We have seen very little activity by the Olive Fruit Fly and the olives look to have a high quantity of oil. We have had a little damage from frost on the valley floor where we have a few orchards, but

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2011 Labor Law, Green and Safety Workshops

To keep you up-to-date and make your business more profitable, NCFB offers the following workshops!

PG&E Ag rate change Workshop	Jan. 18
Labor Law Workshop	Jan. 21
Farm Supervisor Training	TBD
Water Forum	March 9
Ag Safety and Health Seminar	March 30
Estate Planning	TBD
Wildfire Prevention Workshop	April 5
CPR & First Aid Certification	April
Forklift Certification	July 11

More information on page 18, 19 and 20

Napa earns Golden State Hall of Honor Award for the second year in a row!

Napa County Farm Bureau earned top honors as winner of the Golden State Hall of Honor Award from the California Farm Bureau Federation during its Annual Meeting in Monterey in December.

As winner of the Golden State Hall of Honor Award, we were judged to have accomplished the most outstanding program of work. During 2010, we embarked on an ambitious program of activities that included work with local, state and federal representatives on numerous land use, taxation, water quality and water efficiency



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Winter issue: December 1
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Support Napa's Farmworker Housing Centers!

Growers are reminded to make their seasonal farmworkers aware of three farmworker housing centers in Napa County.

Farmworkers pay \$12 per night, which includes a shared room and three meals each day except Sunday.

- **Calistoga Center**—3996 St. Helena Highway, south of Calistoga
- **River Ranch Center** —1109 Silverado Trail near St. Helena
- **Mondavi Center**—5589 Silverado Trail near Yountville

Please call 707-963-7496 for availability. ♻️

NCFB President's Report

By Jim Lincoln

The election is over and the Republican wave crashed on the sands of Nevada. What does this mean for us? Last quarter I wrote about the Governor's veto of card check (unionization voting rules) and ag overtime bills sent by the legislature. I don't think we'll see the same result with Gov. Jerry Brown's new administration in Sacramento. At a sustainability conference in Monterey in November I talked to Bryan Little, Director of Labor Affairs at California Farm Bureau. He said, "It's not a case of when these bills are back but how soon."

On the federal level President Obama has doubled the number of deportations, stepped up border enforcement and ICE (Immigration & Customs Enforcement) now conducts audits instead of raids. How civilized and effective. Instead of a raid and associated chaos, two officers walk into your business and ask to see your I-9s. I'm sure we'll hear more chilling analysis at the CFBF annual meeting in December. Ultimately it means that labor regulations are going to increase and the labor supply will likely decrease, forcing agriculture to reduce labor and or pay higher wages.

The truth is our industry is reducing labor especially at the low end. With this economy and grape sales being what they are - who wouldn't be inclined to reduce labor? The economy

drives efficiency, I see it now at the small farm level with grapes unsold or going to the bulk market and at the corporate level with \$300K machine harvesters and other labor saving equipment. Mechanization is expensive but vineyard management companies will have an opportunity to provide capacity to smaller operations and justify the expense. There is general agreement that bottle prices have dropped which means grape prices, if you could sell them, will be commensurately lower according to the bottle price formula.

What we learn from this is important. That we can still produce quality with some mechanization and reduced labor inputs. After pruning, the return on quality of other viticulture practices diminishes rapidly. This may become important when the economy does come back and a significant portion of available labor goes back to construction.

At the county level you see it in the form of pressure to provide affordable housing, which is a laudable goal. However, fewer workers making more money will be better able to afford the housing in the county. I applaud Supervisor Mark Luce for



Continued on page 6

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Executive Director's Report

By Sandy Elles



Farm Bureau excels at serving our members!

Back in 2004, my Executive Director column referenced a training program at a state Farm Bureau meeting on striving for excellence. I guess the training worked! As you read in our cover story, for the 2nd year in a row Napa County Farm Bureau was honored with the "Golden State Hall of Honor" award for best county Farm

Bureau in the state of California.

We are so proud of this recognition and our work to provide you with up-to-date ag industry news, effective lobbying on policy issues affecting your farms and ranches, workshops on timely topics, cost-savings for your businesses with our insurance and discount offerings, as well as our efforts to promote sustainable farming, ag literacy, farmland preservation and land stewardship.

We sustain this excellence with the help of our colleagues at the California and American Farm Bureau Federations, and with a strong sense of collaboration with our neighboring county Farm Bureaus, local community groups and industry partner-

ships with the Napa Valley Grapegrowers and Napa Valley Vintners.

Now back to the training info - in the book *Good to Great: Why Some Companies Make the Leap...and Others Don't*, author Jim Collins writes about a group of 11 elite companies that made the leap from good to great and sustained that greatness for at least 15 years. Here are a few of the compelling findings of the Good to Great study and how that relates to our success at NCFB:

- **Level 5 Leaders:** Every good to great company has Level 5 leaders who embodied a mix of personal humility and professionalism who set up the organization for even greater success in the next generation. Clearly, NCFB's leaders fit this description. Past presidents that I have been privileged to work with included Rich Salvestrin, Tom Gamble, Jon-Mark Chappellet, Al Wagner, Peter Nissen and Jim Lincoln. We are indebted to them for their service to Farm Bureau.

- **The Hedgehog Concept:** To go from good to great requires transcending the curse of competence. Sustained results were driven by being deeply passionate and defining what you can be best in the world at. Again, NCFB achieves this criteria and remains passionately committed to our mission

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FARM BUREAU**



2011 - 2012 Ag Directory & Resource Guide

Reserve space now in the 2011-2012 Directory and Resource Guide

Napa County Farm Bureau is thrilled to announce the forthcoming publication of its third annual full color 2011-2012 Ag Directory and Resource Guide. The Annual Ag Directory & Resource Guide is a highly valuable resource for a thousand members, community leaders, service industries and supporters of the agricultural community in Napa County. The third Annual Directory will be distributed in July 2011 at our 98th annual meeting and mailed shortly after to 1500 industry leaders.

As a NCFB Business Member, you have first priority to reserve premium advertising space. Our deadline for advertising is May 15, 2011. Since advertising space is on a first come

basis, we advise you to reserve as soon as possible. Detailed advertising rates and size information is available on our website at www.napafarmbureau.org/agdirectory.html. Call Sylvie Petitarmand at 707-224-5403 or email sylvie@napafarmbureau.org for more information. 🍷

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Napa County farmers honored for safety records

Three Napa County farmers are among the winners of the annual Farm Bureau State Fund Group Insurance Program's safety-award program. Napa County's award recipients are: **Bartolucci & Sons LLC, Universal Capital Corporation and Robledo Vineyard Management.**

The announcement was made during National Farm Safety Week—Sept. 19-25. The award winners will each receive beautifully engraved plaques recognizing their efforts to promote on-the-job safety.

All of the policyholders in the Farm Bureau group traditionally do very well with safety, but the award winners did a truly outstanding job, particularly when one considers that agriculture is designated by Cal-OSHA as one of the high-hazard industries along with construction. State Fund is proud to honor

these individuals and we congratulate them for their outstanding safety efforts. We hope this program inspires others to safety excellence.

"These recipients are the best of the best—farmers and ranchers who devote extra time and attention to safe agricultural practices—and we are proud to honor them," said Danielle Rau, California Farm Bureau Federation Rural Health and Safety Program director.

Since 1943, the California Farm Bureau and State Fund partnership has provided farmers affordable worker compensation insurance coverage and accident prevention training for agricultural employers and their employees. For more information, call toll-free at (800) 773-7667, or check the SCIF Web site at www.scif.com. 🍷

Cool California Small Business Awards nominations are now accepted

The **California Air Resources Board** is accepting nominations through January 24 for its Cool California Small Business Awards that will recognize small businesses from across the state that demonstrate climate leadership.

The awards will recognize California small businesses with fewer than 100 employees that reduced their greenhouse gas

emissions, promoted climate-friendly practices and integrated the use of CoolCalifornia.org into their business operations in 2010.

For more information about how your business can apply to be an award winner visit <http://www.coolcalifornia.org/article/small-business-award-program>. 🍷



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President's Report continued from page 3

his work on the proximity housing program as a way to provide help to workers who actually work here.

The industry took a big leap forward in viticulture & wine-making in the 90s, this may be an opportunity at adaptive management again or at least job security for H.R. managers and equipment dealers.

Remember that the CFBF Farm Team is a great place to make your voice heard to the legislators and stay informed on the issues. To sign up for Farm Team go to: www.cfbf.com and then click on "Join Farm Team". You can also simply pick up the phone and call your elected representatives.

Noreen Evans is now our new State Senator from the 2nd District (after serving 6 years in the Assembly) and Michael Allen is our new Assemblyman in the 7th District. We look forward to working with both of them on the important ag related issues on the state level. Locally, we're pleased with the re-election of Diane Dillon and Brad Wagenknecht to the Napa County Board of Supervisors. We appreciate their immense civic contributions and look forward to continuing farm-friendly county policies with the entire Board of Supervisors. Wishing you all the best for a great year ahead in 2011! 🍷

Join the fun at the 8th Annual Meadow Muffin Ag Education Golf Tournament

May 13, 2011 at Eagle Vines Golf Club



The 2011 AITC Golf Tournament will be held May 13 at Eagle Vines Golf Club in south Napa. AITC is thrilled to host a contest with golfers hailing from all over California, representing many facets of agriculture.



Eagle Vines Golf Club, Napa

Golfers begin the morning at Eagle Vines for a full buffet breakfast and registration. The shotgun starts at 8:45. Join friends and fellow agriculture supporters for a round of golf complete with fun contests on several holes, refreshments, and plenty of good-natured competition. Following the tournament, golfers will be treated to a delicious buffet lunch at the clubhouse. Magnum wine bottles were awarded to players for achievement on the course, as well as a live and silent raffle filled with goods.

The AITC Golf Tournament remains a fun, light-hearted

event with its heart in the right place—assisting agriculture education efforts in our county. If you would like to register or be a sponsor, download the registration and sponsor forms from the Napa Farm Bureau website.

Thank you for supporting AITC! 🍷



See napafarmbureau.org for registration form or call 224-5403 ext. 104.



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By SPG Solar

Imagine Napa's famous wineries and vineyards conserving water, reducing green house gasses and saving money all in one package. SPG Solar's Floatovoltaics™ is the world's first floating solar power system designed specifically with winery and agricultural reservoirs in mind. It is a proven solution with triple benefits through environmental, water and financial savings. Best of all, floating solar keeps your land free to grow grapes. The innovative design allows use of agricultural ponds to generate clean, renewable electricity for winery and vineyard operations.

Considering the high value of Napa land, SPG Solar's Floatovoltaic solar system requires no land, instead it generates electricity on non-revenue generating areas – i.e. irrigation and holding ponds. This can free up many acres of land to continue to grow grapes.

SPG Solar's Floatovoltaic system reduces water evaporation by up to 70%. A one megawatt (MW) system will save up to 12 acre-feet per year of water from evaporation. With the panels absorbing direct sunlight instead of the reservoir, water quality can also be enhanced by lowering the water temperature and reducing algae growth. Additionally, installing solar over water improves solar power production by cooling the solar panels,

allowing for up to 1% additional energy per year.

The Floatovoltaics solar system works the same as ground or roof-mounted solar systems. It not only lowers your electricity bills but stabilizes your energy cost and protects against electricity rate increases.

Developed by SPG Solar in 2007, Floatovoltaics has successfully been operating at Far Niente Winery and Gundlach Bundschu Winery for the last few years. In 2010, SPG Solar invested over \$1 million in research and development of the next generation technology and is excited to announce its availability. SPG Solar Floatovoltaics is a cost competitive solution that meets the environmental goals of the County—conserve water and reduce emissions.

SPG Solar is a leading developer of distributed solar projects for large, government and public energy users. Located in Novato, SPG Solar is helping to meet rising energy demand by developing clean power solar systems located where they are needed most – at the site of the user. For more information on SPG Solar and distributed solar power, please visit www.spgsolar.com. ☺

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For three decades, the ballooning community has contributed to the preservation of the Napa Valley's agricultural character, and has become an international icon for all that is special about our valley. Thank you for your continued support of our industry.

Thank you to all the donors to Ag in the Classroom

AITC is thankful for the Farm Bureau members who contributed to the Ag In The Classroom fund when they renewed their memberships for the 2009-2010 year. Your contributions drive our program and make it possible to reach thousands of children throughout Napa County by teaching them the importance of agriculture. This year's donations helped pay for eight teachers and Ag enthusiasts to attend the California AITC conference at Shell Beach. We held a fall garden workshop for 28 teachers, allowed 1,800 students to attend our annual Day at the Farm, and awarded Aldo Delfino scholarships to 6 college bound students. We are grateful for our contributors who supported these and other outreach events to the teachers and students in Napa County.

Jack Abruzzini	Heitz Wine Cellars	Jeff Page, Trubody Ranch LLC
Matt Ashby, Constellation Wines US	Gary Heitz, Shypoke Vineyard	Jayson Pahlmeyer, Pahlmeyer LLC
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Rebecca Barlow, California Grower Foundation	Andrew Hoxsey, Napa Wine Co	John Peterson, Peterson Vineyard
Mario Bazan, Bazan Vineyard Management, LLC	Mathew Hudson	Ryan Pierce, Gallo Family Vineyard
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Vince Bonotto, Diageo Chateau & Estate Wines	Jeff Jaeger	Raymond Reyes
RF Brown, 7 Mile Ranch	Charles Jones	Fitch Robertson
John Bryan, Sycamore Vineyards	Ehren Jordan, Turley Wine Cellars	Rodgers Land & Development Co
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Roy Carnevale, Anthonys Auto Craft	Guy Keilman, Vineyard Hill Farm	Edward Salvestrin
Jon Mark Chappellet, Chappellet Vineyard	Sally Kimsey, Aetna Springs Cellars	Fred Schweiger
Josh Clark, Clark Vineyard Mgmt Co	Justin Laird, Bayview Vineyards	John Scruggs
Dal Porto Vineyards	Edgar Lantz, Lantz Properties LLC	Sequoia Grove Vineyards
Hugh Davies, Schramsberg Vineyard	David Layland	Donald Sodaro
Gerri Drew, General Equipment	Robert Levy	Robert Soper, Water Connections
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Land Use, Tax, Housing & Rural Health Committee Report

By Jon-Mark Chappellet

When it comes to Land Use there is almost always something brewing in Napa County. Recently though I've been lulled into thinking that things seem a bit calm. The issues around the Winery Definition Ordinance have been worked out, Napa Pipe is still around but mired in an environmental review process that has slowed that project to a crawl, sequential lot line adjustments are being allowed but with some restrictions, the Vine Trail is dealing with the difficulty of obtaining voluntary easements, the elections are behind us with both Brad Wagenknecht and Diane Dillon retaining their seats and so on. Even the "workforce housing" issue championed by Supervisor Mark Luce worked out in a way that allowed it to achieve broad support and a consensus vote of the Supervisors.

In the midst of the relative calm though (could it just be the eye of another storm?) enters David Dunphy, a small property owner seeking County approval to plant three acres of vineyard. I'm sure it came as a shock to Dunphy that his very small vineyard project, which would require removing some oak trees, would land him in the center of a land use controversy that once again pits vineyard development against environmental preservation. The fact that Dunphy's project is small is at least partially the point of the challenge. Earth Defense for the Environment Now (EDEN) has contested the County's approval of the project claiming that it violates the California Environmental Quality Act or CEQA. Their argument is that there is no "de minimus" clause in CEQA and therefore, "if there is even one molecule of change, then it needs environmental review."

EDEN may have a point about the cumulative impact

of even small projects, but we should insist on some sort of reasonable standard for the CEQA process for small projects versus really large ones. If environmental review for small projects ends up costing hundreds of thousands of dollars, those projects will only be attempted by those with very deep pockets. To insure the ongoing vitality of our agricultural businesses, the review process and fees for smaller projects must be seen as at least somewhat reasonable. EDEN and everyone who is concerned with the environmental impacts of agricultural development needs to work with the County to ensure that agriculture and a healthy environment can coexist.

If small scale agriculture is squeezed out, it will ultimately result in greater demand to build houses as one of the only other protected development rights in the Ag Preserve. This will result in an even greater stratification in land ownership than what already exists. The way forward involves environmental sensitivity and mitigation on the part of the applicant for sure, but also on the part of County Planning. We need to look for ways to achieve oak woodlands and riparian restoration along with vineyard development so that both small and large projects end up enhancing our County rather than sacrificing one interest for another. 🍷



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CFBF Award continued from page 1



Johnnie White, District YF&R Rep wins shotgun raffle prize.

issues; participation in community and member events that included a Day at the Farm for schoolchildren, the first Napa Valley Tomato Festival and Napa Local Food Forum, farm safety training and estate planning seminars; outreach through both traditional and social media; and certification of our office as a “Napa Green Business.”



NCFB delegates Dana Estensen, Dan McQueeney and Jim Lincoln.

Napa County Farm Bureau also won the Golden State Hall of Honor Award last year and was named the county Farm Bureau of the year in its membership category of 700 to 1,299 members.



Judy Aschwenden, Santa Helena High School wins Vocational Ag Teacher of the Year.

Executive Director's Report continued from page 4

of promoting and protecting Napa agriculture.

• **The Flywheel and the Doom Loop:** Those who launch radical change programs and wrenching restructurings will almost certainly fail to make the leap. Since change is constant, this is a finely nuanced point. Back in 2004, after a year-long deliberate strategic planning process, both NCFB and NVG reached a “breakthrough” moment and restructured. This breakthrough was not a radical change, but a clear shift to focus each organization on distinct goals, driven by passionate beliefs, and understanding of our memberships’ needs. The change has produced excellent results for NCFB, as well as our colleagues at Napa Valley Grapegrowers.

This month the NCFB Board will conduct another strategic planning process to carefully examine our goals and update our priorities for the next 5 years. Please give us your input to build

a stronger and more effective voice for Napa County agriculture and to improve our service to you.

Meanwhile, we’ve scheduled an ambitious series of programs for 2011 that includes: a Labor Law seminar, workshops to update you on changes to the ag diesel regulations, the new ag utility rate structure, and a Water Forum with comprehensive info on the new water rights reporting requirements, county groundwater studies and sustainability tips for farming in a healthy watershed. We’ll also hold an Ag Safety & Health Training, Estate Planning Workshop and Farm Supervisors Training. Check our events calendar on page 18-21 for all the dates and details.

From all of us at Napa County Farm Bureau, we wish you a prosperous and healthy New Year and we hope to see you at the exciting events and workshops we have planned this year! 🍷



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Agriculture in the Classroom (AITC) News

School Gardens

Michelle Obama is encouraging school gardens as a step to reduce childhood obesity. Local food movements nationwide are encouraging people to buy local produce so that people have fresher, healthier food while minimizing transportation costs and reducing pollutants associated with transportation fuels. Here in Napa County students are learning first hand the benefits of growing their own fruits and vegetables in their school gardens. Many Napa schools have been cultivating schools gardens for years and others are restarting gardens that disappeared or never existed. Hurray for the teachers that are teaching Nutrition, Environment Science, Science, Social Studies, Math, or Language Arts through the garden and are allowing students to reconnect with nature.

Vintage High School



Vintage High had their farm open for tours and pumpkin sales every Saturday for the month of October. At their on site farm, the students spend class time and after school hours feeding animals, cleaning pens and learning Agriculture Science. Students at Vintage High School have several choices for Ag. related studies; they can enroll in Agriculture



Science I, Agriculture Biology, Veterinary Science, Culinary, or Advanced Culinary classes throughout the year.

Vista 360 at Pueblo Vista

Ray Morales' Kindergarten class was happy to pose in their fall garden at Vista 360 at Pueblo Vista. Vista 360 is embracing garden lessons that complement their new status as Magnet School of Environmental Science.



Napa Valley Language Academy

Each fall 2nd grade students from NVLA go on a field trip to the local farmer's market where they sell personalized seed packets and produce that was grown in their abundant school garden. At the market students polish their money math skills by making change for customers and they get a chance to visit other local produce vendors.



Robert Louis Stevenson Middle School

Students at RLS MS embrace agriculture on their green classroom nature trail which consists of a greenhouse, vineyard, fruit and vegetable garden, demonstration gardens, and a Redwood grove. Kay Wilson teaches healthy cooking to health classes by using garden produce; Sherri Kelly teaches plant propagation with the Ag. Technology class; Social Studies teacher Todd Mills incorporates a three crop rotation lesson into the garden to reinforce a lesson on feudal Europe fiefdoms.



Silverado Middle School

Silverado MS has a beautiful garden. Students from Brenda Collins' Exploratory Class study outdoor topics such as erosion, birds, and seed collection. Students have a large owl box that they will install soon on the hill outside their garden. Their garden has two ponds with plant, frog, and fish species.





Aldo Delfino Scholarship Fund

Napa County

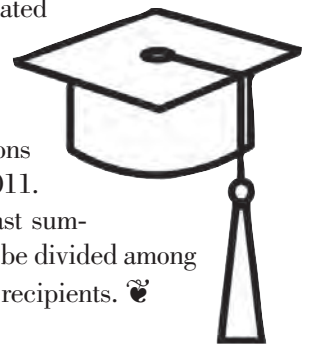
Aldo Delfino Scholarships applications are due by April 1st

Napa County Farm Bureau's Agriculture in the Classroom program awards Aldo Delfino scholarships to qualified high school seniors planning on studying agriculture or a related field at a college or junior-college level.

Aldo Delfino was the late Napa County Agricultural Commissioner who valued both the opportunity to attend college as well as the opportunity to serve Napa County's community and agricultural industries. Qualified students must be planning on studying agriculture or a related field after graduation and on returning to Napa County to work as a professional in an agriculturally-related industry. If you know of a high school senior

who plans to study an agriculture related field next year, please refer them to the Napa Farm Bureau website under Programs and Committees, Scholarship Foundation. Applications are due to Napa AITC by April 1, 2011.

We proudly raised \$4,900 at this past summer's annual dinner silent auction to be divided among the 2011 Aldo Delfino Scholarships recipients. 🍷



Olive Harvest continued from page 1

our primary orchards on the hillsides above Rutherford (where they were first planted in the 1870s) look fabulous. We notice that many of our neighbors seem to have begun harvest at the "normal" time - perhaps because of the requirements imposed by the availability of labor and previously reserved processing windows. We have the luxury of timing our picking with the needs of the variable seasons because we operate our own estate frantoio (since 1996). We are looking forward to the rest of December with high expectations for a great vintage."

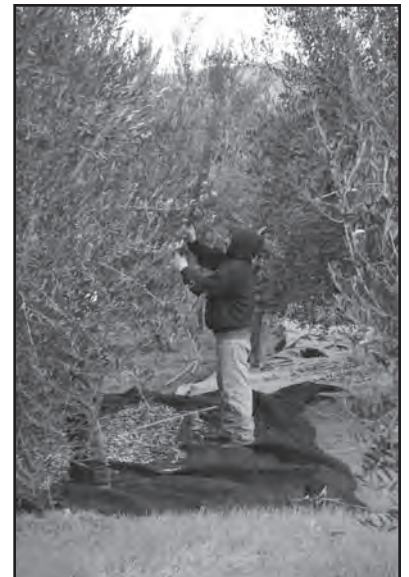
Kris Jaeger of Jaeger Family Olive Oil:

We harvested our olives this year on the 29th of November. Our trees were very fruit-heavy and the fruit looked beautiful. We had high expectations for a bountiful and super-quality harvest. Our Italian and Spanish cultivar fruit was picture perfect. We harvested the fruit



Crushing olives at Long Meadow Ranch at frantoio

and had it milling within hours. The resulting oil is excellent - we are delighted. One hundred percent of the olives that we harvested from our French cultivar, Boutillan, were damaged by frost. We did not press the fruit but had



to bury it. This is the first time that our harvest has had damage due to frost. We are grateful for the bounty and the excellent quality of the fruit that was hearty enough to survive the frost. We look forward to a great year ahead. 🍷

Crop Insurance Closing Date is January 31st!

By Michael Applegate, St. Helena Insurance

On November 5th Greg Bronson from Great American Insurance and Mike Applegate from St Helena Insurance hosted a Crop Insurance Workshop for NCFB members. The interaction between the audience and the experts made the Workshop very informative. The economic benefits of Crop Insurance and the Return on Investment were discussed.

Everyone gained a better understanding of Crop Insurance. The best analogy was, if you could pay \$200/acre for a new spray to guarantee that you get **at least 75%** of your crop revenue every year ... would you buy it?

A simple analysis of your historical crop production com-

pared to the County average will help you make that decision. The Crop Insurance closing date is January 31, 2011 so, please get your crop production info (up to 10 years) into us this month! Crop insurance is affordable and protects against losses from adverse weather conditions such as frost, freeze, wind, drought and excessive moisture and certain diseases and pests (other than Phylloxera).

Please contact Mike Applegate at mike@sthelenainsurance.com, or call 707 963 3684 and ask for Mike, Helen or Diana.

Napa Local Food Group spurs sustainable food production



Since the 1st Napa Local Food Forum last spring, local food enthusiasts have continued to meet and work to advance the health, economic and environmental benefits of locally grown food. Efforts are underway to plan the 2011 local food event with information and activities regarding assistance to local food producers to increase crop diversity, community gardens, and healthy school meals and improve nutrition and food security in our community.

To guide these important goals, the Board of Supervisors established a Napa County Local Food Advisory Council. Solic-

itation and appointment of the members for this 15-person Council is currently underway. Farm Bureau members **Ted Hall**, Long Meadow Ranch and **Lee Hudson**, Hudson Ranch are leaders in efforts to diversify and expand agricultural pursuits and have helped guide the work.

For more information on the Napa Local Food movement go to: <http://countyofnapa.org/AgCommissioner/NLFF/> and check out the Facebook page at <http://www.facebook.com/pages/Napa-Local-Food-Forum/112955945392318>

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Did your brix and color levels leave you sour this year?



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Poor climate conditions can dramatically affect brix, color development and uniform maturity in even the most carefully managed wine grape crop. That puts unneeded stress on the crop, not to mention the grower and can negatively affect wine quality. Add Agro-K's KDL® (a.k.a. Potassium Dextro-Lac®) to your fertility program next year and see what a difference properly timed potassium applications can make!

KDL's unique formulation links potassium to a polysaccharide base that can quickly penetrate plant tissue – encouraging sugar development in the leaf and transport into the fruit. The result is a rapid increase in brix that also encourages color development and more uniform maturity.

Don't be disappointed next year. Call **800-328-2418**, visit www.agro-k.com, or email info@agro-k.com.



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Science-Driven NutritionSM

Fishing the Napa River Yields Exciting Results

By Jonathan Koehler and Frances Knapczyk, Napa County Resource Conservation District

2010 was an excellent year for Napa River fish enthusiasts. The Napa River rotary screw trap, which is monitored daily by the Napa County Resource Conservation District and volunteers from Napa River Steelhead, caught over 33,000 fish from 25 different species between February and June. The rotary screw trap is the state of the art monitoring tool for assessing the population size of migratory fish (such as Chinook salmon and steelhead trout) in rivers. In the Napa River, the trap floats on a pontoon just north of where the river ceases to be under tidal influence. The RCD puts the trap into the river as soon as flows can support the pontoon; it is positioned to catch a portion of the fish that are swimming downstream. Every day during the fishing season, the identity and size of the trapped fish are recorded, and the fish are released back to the river. This was the second spring during which the RCD used the rotary screw trap to monitor out-migration of Chinook salmon and steelhead trout smolts.

The results from the 2010 trapping season were exciting – the trap caught three species that were previously not known to occur in the Napa River, documented large numbers of Chinook salmon and steelhead, and assisted a radio telemetry study of steelhead migration patterns. About 98% of the total catch was comprised of natives, which was consistent with results from 2009.

Perhaps the most surprising fish found in 2010 was sockeye salmon. Hundreds of juvenile sockeye salmon were found in the trap in March. Sockeye salmon are the third most abundant Pacific salmon. However, because wild sockeye salmon are

typically found in rivers along the Pacific Coast between Oregon and the Canadian Arctic, regional biologists are left wondering: how did sockeye get in the Napa River? One hypothesis for the observation is that the Napa River sockeye juveniles are offspring of lake dwelling sockeye (called Kokanee salmon) that escaped their resident lake. Introduced populations of Kokanee salmon occur in several lakes in the Sacramento River watershed, such as Lake Berryessa and Lake Shasta. It is possible that Kokanee individuals escaped their resident lake, migrated to the ocean, and then returned to the Napa River to spawn. It is also possible that the sockeye were accidentally released into the river from the Department of Fish and Game hatchery on Rector Creek.



**Chinook salmon in the Napa River,
December 2010**

Another surprise was the high number of Chinook salmon smolts that were captured. In the RCD's December 2009 survey for spawning adults, biologists found one adult fish. However, 1,371 Chinook smolts were caught in the rotary screw trap, which probably represents just 20-30% of the total migrating population moving through the river in 2010.

The RCD has just completed its 2010 survey of spawning adult Chinook salmon in the Napa River. Biologists walked the river from Oak Knoll Avenue to Zinfandel Lane (4.6 miles) on three separate days and found 75 adults and 43 redds (nests of eggs). This survey has left the RCD eager to discover how many salmon smolts will be caught in the rotary screw trap in spring 2011! Stay tuned to the Napa County RCD's Facebook page for the latest discoveries. 🐟

Napa County Agricultural Commissioner Releases Annual Newsletter

The Napa County Agricultural Commissioner's Office recently posted *The Ag Rag*, the department's annual newsletter, to its website. Current and past newsletters can be found on line at: <http://www.countyofnapa.org/AgCommissioner/AgRag/>. In its thirteenth year of publication, the newsletter features articles on invasive pests, the local food movement in Napa County, regulation reviews, and valuable grower resources.

The lead article by Agricultural Commissioner Dave Whitmer focuses on the challenges faced this year by Napa County grape growers due to the infestation of the European Grapevine Moth (EGVM). The article also highlights the successful reduction of EGVM populations through effective control strategies as a result of the great efforts and cooperation of CDFA, USDA, the

Agricultural Commissioner's Office, and the grape growing industry.

Included in the newsletter is a reference page that lists business license registration information and fees, the dates and agendas for the department's continuing education classes, and other valuable information. The Agricultural Commissioner's Office welcomes comments on the newsletter or suggestions for topics of articles for future editions. You can also contact the office if you would like to receive a printed copy of the newsletter. 📄



McQ Ranch Ramblings

By Dan McQueeney, NCFB Treasurer & Livestock Commodity Chairman

Our next Livestock Commodity Group meeting will be March 12, 2011 at the Pope Valley Grange. The event will be sponsored by the Napa County Farm Bureau and the Napa-Solano Cattlemen's Association. Jim Oltjen will present the Beef Quality Assurance Program. Lunch and refreshments will be provided and terrific door prizes raffled. Don't miss the fun. Details to come.

During a recent discussion with a landowner who was trying to make a decision whether to lease his property for grazing or to purchase his own cattle and graze his land himself. I was reminded of a time when one of our local Vets came over to vaccinate some of our heifers for brucellosis.

Hanging out at the old squeeze chute I was trying to make conversation, I commented that I see a lot of cattle around the country. Doc Castleberry turned to me and said, "It must give some comfort that you're not the only damn fool around". Anyway I think he was joking!

I do not know what final decision the landowner made. The real question to lease or not to lease is determined by one's vision. To own or not to own land. To own or not to own cattle. I think the success of ranching requires creating and putting down on paper your vision. Then writing a mission statement to guide you to your goals. Then if you have more than one individual in your business or family that you create a shared vision.

Everyone sits down at a meeting and makes their contribution to the vision. It is my belief that not having a shared vision in a business whether it is a family owned or not is a real business killer. Going in business with your family and not working on a shared vision is a real relationship killer.

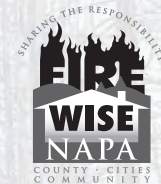
I have attended a number of ranch management courses around the country and have met lots of ranching folks. These issues that our ranch faces (and I suspect our neighbors ranches also face) are common. These are common situations that affect the smallest ranches and farms to large corporations like General Motors.

My first time creating a vision statement was really difficult. I began the exercise by sitting and relaxing, I shut my eyes and let my arms and hands dangle and clear my mind. Then I envision what my business would look like in five years and what my land would look like and how my relationship with my wife and kids and business associates would be. I had a tough time coming up with what I wanted the vision to look like. I would recommend attending a management course or sitting down with a third party, away from the distractions of the ranch and attend with business partners. Otherwise it's like loading jack rabbits on a flat bed truck.

If one is serious about getting started to complete a business plan this is an essen-

Continued on page 21

WILDFIRE



We live in a clear and present danger of wildfire.

In the past 60 years of recorded fire history in Napa County, over 250,000 acres have burned from wildfire. It will happen again. It's just a matter of time and the right conditions.

Are you prepared? Do you have a survival plan? Where do you start?

Start with a visit to our website. There you will find information about our free vegetation chipping service, defensible space requirements, fire awareness workshops, help with community fire planning, and more.

We are the Napa Firewise Foundation— Fire Safe and Fire Wise.

www.napafirewise.org

NCFB's Safety, Green and Labor Events

Vineyard / Winery Labor Law Seminar "Recession Proof your Company: How to Avoid Employment Litigation"

January 21, 2011 | 9am-12pm



Presented by Teresa Cunningham, Attorney

In these difficult economic times, you need skilled employment law counselors to help you navigate your Company's challenging personnel issues. We will provide you with important guidance to minimize your risk of litigation and provide an update on new legislation for the agriculture and wine industry. Such guidance is critical for these recession challenges.

The seminar will go over:

- Current and New Legislation for the Agricultural and Wine Industry and Related Topics
- Performance and Separation Issues
- Avoiding Discrimination and Wrongful Termination Claims
- Immigration Law Issues

Businesses are making difficult decisions to reduce their workforce and/or lay off its personnel in order to ensure the company's longevity. This upcoming seminar will not only provide a forum for legal guidance, but also offers you a network to learn how other businesses are handling these difficult personnel issues.

\$35 for Farm Bureau members. Call 224-5403 to register or download a registration form at: <http://www.napafarmbureau.org/annualevents/safetylaborevents.html>

SAVE THE DATE!

Napa County Water Forum

Everything you need to know about ag water issues in Napa County!
Wednesday March 9th 8 am to noon



Native Sons Hall, 1313 Spring St., St. Helena CA

Join us at 8 am for coffee & registration followed by a comprehensive program about the complex and often controversial issues surrounding water resources in California and Napa County. Moderated by NCFB's President and water guru Jim Lincoln, this forum will help you protect your water rights and understand the new enforcement and compliance efforts of the state Water Board.

Topics & speakers include:

- **Water Rights Update** - Surface Water Reporting Requirement & State Water Board Compliance Checks – Paula Whealen, Wagner & Bonsignore Consulting Civil Engineers and Danny Merkeley, Director of Water Resources California Farm Bureau Federation
- **Groundwater Monitoring Update** – Napa County Public Works
- **Napa River Watershed Sediment Total Maximum Daily Load (TMDL) & Pathogen TMDL Update**
- **Farming in a Healthy Watershed panel**
 - **Napa Green Certification/Fish Friendly Farming** - Best Management Practices on Water Conservation for Frost Protection – Lessons learned from the Russian River watershed - Laurel Marcus, California Land Stewardship Institute
 - **Fisheries update & Best Management Practices for Water Diversions** – Jonathan Koehler, Napa Resource Conservation District
 - **Napa River Watershed Stewardship** – Friends of the Napa River

\$60 for Napa County Farm Bureau members \$75 for non members. Registration forms can be downloaded from NCFB's website at www.napafarmbureau.org. Please RSVP by March 1st 707.224.5403 or info@napafarmbureau.org

NCFB's Safety, Green and Labor Events

2011 Napa Ag Safety & Health Seminar Approaches

Ag Safety & Health Seminar and good Ag Management practices for Napa County Agricultural Workers
Presented by: Napa County Ag Commissioner's Office, Bay Area Air Quality Management District, Cal Osha, California Grower Foundation, California Highway Patrol, Clinic Ole

March 30, 2011 | 8:00am - 4:30pm

7:30am registration, lunch included

English and Spanish classes

NV College - Upper Valley Campus

2 hours Continuing Education Credit



Farmers and farmworkers routinely must deal with potential hazards such as equipment, tractor, ATV, chemicals, and the weather.

The Safety seminar will educate farm employees about the importance of farm safety and healthy habits as well as remind them of the latest safety regulations.

Classes will be presented in Spanish and English and attendees will receive a certificate of participation for their records.

The seminar will cover:

ATV & Tractor Safety

Ag Driving Safety & Regulation

Safety Issues

Water Quality

Pesticide Regulations

Field Worker Inspection

Good ag management practices

Pest Education & Control

Heat Illness

Health and Wellness

Healthy Eating

Open Burning

NV College, Upper Campus is located at 1088 College Ave, Saint Helena, CA 94574

Download a registration form at: <http://www.napafarmbureau.org/annualevents/safetylaborevents.html> or call NCFB at 707.224.5403 to register.

First Aid and CPR certification are offered on different days

The California Code of Regulations requires that "In the absence of an infirmary, clinic, or hospital in near proximity to the workplace, which is used for the treatment of all injured employees, a person or persons shall be adequately trained to render first aid." The State's Department of Industrial Relations defines "near proximity" as within four minutes traveling time from the workplace in cases requiring CPR treatment.

First Aid certification is valid for 3 years from date of issue.

CPR certification is valid for 1 year from date of issue.

The classes are limited to 16 students.



CLASSES IN SPANISH

FIRST AID CLASSES

April 12, 2011 8:30 - 11:30am

April 14, 2011 8:30 - 11:30am

CPR CLASSES

April 7, 2011 8:30am- noon

April 11, 2011 8:30am- noon

CLASSES IN ENGLISH

CPR CLASS

April 6, 2011 8:30am- noon

FIRST AID CLASS

April 15, 2011 8:30 - 11:30am

Classes will be held at the American Red Cross, Napa County Chapter, 1790 Third Street in Napa.

Download a registration form at: <http://www.napafarmbureau.org/annualevents/safetylaborevents.html> or call NCFB at 707.224.5403 to register

More NCFB Hosted Workshops

PG&E's new Demand Response program Workshop

January 18th 9-11am, UC Cooperative Extension Room, 1710 Soscol Ave, Suite 4, Napa, CA.

Come join Drew Cheney of the California Public Utilities Commission and PG&E on January 18th, 2011, 9:00 am, to learn about PG&E's new Demand Response program: Peak Day Pricing (PDP). Used in conjunction with mandatory Time of Use (TOU) rates, PDP can be a significant boon to your operation. Drew will explain how PG&E's program compliments California energy policy by promoting the reduction of peak energy demand, and can lead to lower energy costs. RSVP 707.224.5403 or info@napafarmbureau.org

Revisions to the Diesel Truck and Bus Rule workshop

Wednesday February 9, 2011, 9am-11am

UC Cooperative Extension Room, 1710 Soscol Ave, Suite 4, Napa, CA.

On December 12, 2008, the California Air Resources Board (ARB) approved a new regulation to significantly reduce emissions from existing on-road diesel vehicles operating in California. The rules are complex and are undergoing revisions. The ultimate goal of the regulation is for all on-road heavy-duty diesel fueled vehicles with a gross vehicle weight rating (GVWR) greater than 14,000 pounds (with some caveats) to have a 2010 model year engine or equivalent by 1/1/23. The workshop will explain the ag and non-ag amendments to the truck rule and allow you to understand the new options before you decide how to proceed with compliance. RSVP 707.224.5403 or info@napafarmbureau.org

Sign up for CalAgX 2011 - Ag Export Training

Feb 3 - April 14, NCFB's office

The CalAgX training program will give you the knowledge, skills, and the connections to become a successful exporter. Classes will be held on February 3rd, February 17th, March 3rd, March 17th, March 31st and April 14th from 9am to 1pm. For more information on how you can be a part of this statewide training program at the Napa County Farm Bureau, visit www.fresnocitd.org/calagx or contact Frank Nunez, Center for International Trade Development at (888) 638-7888 to enroll.

Wildfire Workshop

Presented by Napa Firewise and the Bay Area Air Quality Management District

Tuesday, April 5, 2011, 9:00am to 11:30am.

UC Extension conference room, 1710 Soscol Ave., Napa.

Wildfire is a real and constant threat to the multi-billion dollar agricultural and tourism industries of Napa County. That said, there are things you can do to reduce the risk of wildfire to your business and your community. Preparedness is key!

The Napa Communities Firewise Foundation (NCFF) is pleased to host a special wildfire awareness workshop for the members of the Napa County Farm Bureau. The date is Tuesday, April 5, 2011, from 9:00AM to 11:30AM. The location is the UC Extension conference room at 1710 Soscol Ave., Napa.

The workshop agenda will include the following:

- A brief history of wildfire in Napa County – Alicia Amaro, Asst. Napa County Fire Marshal
- The economic impact of a major wildfire in Napa County today - Stephen Gort, VP & Treasurer, NCFF
- What the Napa County agricultural community needs to know about defensible space planning and vegetation management in wine country – Carol Rice, Vegetation Management Consultant
- Tips on how to “fire harden” your home, winery and outbuildings – Darren Drake, Napa City Fire Marshal
- Bay Area Air Quality Management District – Ag Burning Tips

Seating for the workshop will be limited and reservations are requested. Please RSVP on or before March 28 to info@napafarmbureau.org or 707.224.5403. Parking is available.

The Napa Communities Firewise Foundation (NCFF) is a public benefit corporation serving the citizens of Napa County. More information can be found on their website at www.napafirewise.org.

Funding to support worker proximity housing

In an effort to help local workers who are currently commuting buy homes closer to their jobs, the County Board of Supervisors adopted a resolution endorsing the creation of a Worker Proximity Housing Program, and initiated a pilot assistance program to help qualified applicants with down payment loans of up to 10 percent of a home's value. The funds, which will come from the County's Affordable Housing Fund, will become available in 2011.

The County has budgeted \$500,000 for the six-month pilot program, which will offer down payment assistance loans of up to 10 percent of a home's value. According to program guidelines, the loan must be repaid when the owner sells the property, based on the value of the home at the time of sale and the percentage of down payment assistance originally loaned, plus a half-percent for administrative costs (so as the value of the home increases, the value of the loan increases along with it).

In order to be eligible for the program, applicants must:

- Have at least one person who works at least 30 hours per week at a site that is within a 15-mile radius of the housing unit;
- Occupy the home as that person's primary residence; and

McQ Ranch Ramblings continued from page 17

tial part of the process. It is the process that has the value. General Eisenhower once said "plans are nothing - planning is everything". I need some help with our Livestock Commodity Committee; if anyone is interested please contact me. My vision for the meeting in March is to be well attended. 🍷



www.cfbf.com

- Sign a loan agreement in a form that is acceptable to the County.

The eligible applications will be evaluated based on a combination of the following factors:

- Furthest distance traveled/greatest commute reduction;
- Most in need of assistance (lower-income recipients); and
- Least amount of funding needed from the County.

The county expects to be able to issue an official Notice of Funding Availability in early 2011. Those who would like to be alerted when the Notice is issued can send an e-mail to

Nicole.lundeen@countyofnapa.org 🍷

Membership Highlights

Buy & sell on the Ag Exchange Website

A new valuable free service to Napa County Farm Bureau members!

<http://www.napafarmbureau.org/ncfbagexchange.html>

Napa County Farm Bureau announces the launch of a new agriculture products exchange website page located at <http://www.napafarmbureau.org/ncfbagexchange.html>

NCFB's Ag Exchange is a free service for farmers and others to buy, sell, and trade barrels, racks compost, hay, grapes, equipment, livestock, land and much more.

NCFB Members Ag Exchange allows buyers and sellers to complete business without a commission or a third party being involved. Since the website acts as a marketplace, all transac-

tions are the responsibility of the buyer and seller.

Pricing and delivery are left up to buyer and seller to work out on their own. All trades are made strictly between buyer and seller but NCFB would welcome a small percentage of the proceeds to support Napa County Farm Bureau's programs. ☺

NCFB MEMBERS AG EXCHANGE			
Go to Top New Topic Collapse Threads Search			
Topics	Author	Date	
<input type="checkbox"/> BBL Racks	Michael Hanna	12/9/2010 3:04 am EDT	
<input type="checkbox"/> Bulk 2009 Napa Cab wanted	Steve Matthiasson	12/8/2010 12:47 am EDT	
<input type="checkbox"/> barrels	Rich Salvestrin	12/7/2010 7:37 pm EDT	
<input type="checkbox"/> RE barrels	AI	12/8/2010 10:44 am EDT	

NCFB Membership does not cost, it pays!

Farm Bureau members reap big savings with these member benefits!

\$500 Dodge Rebate

Land's End Business Outfitters: 10% on product and logo fees

Allied and Nationwide Insurance: Discounts on Personal Auto, Business Auto and Farm insurance

HealthNet: Health, Medicare Supplement, Delta Dental and Vision Plan.

State Fund: Workers' Compensation Group Discount

Ag Alert or California Country Subscription

Lens Crafters: 20% discount

Farm Employers Labor Service: \$100 discount on enrollment

Farm Bureau Bank: Low rate vehicle loan

Grainger: 10% discount plus free shipping

Vehicle rental discounts

Travel discounts

Amusement Park Discounts

Dunn-Edwards and Kelly-Moore paint discount

Visit <http://www.cfbf.com/benefits/#guide> for a complete list of benefits

Welcome New Members

We thank you for becoming part of the Farm Bureau family

Welcome New President's Circle Member:

Rabobank

Welcome President's Club Member:

Beckstoffer Vineyards

Black Stallion, Anita LeGault

Frank Billante

Scott Casey

Gamble Family Vineyards, Ania Zawieja

Gamble Family Vineyards, Phil Gerosa

Gamble Family Vineyards, Andy Lee

L R Heller Construction

Barry L. Hines

Mignon McClanahan

Greg Robb

Scott K. Seibel

Elizabeth A. Skylar

Bob Swanson

Jeff Virnig

Jerry Walters

20010/11 Ag Directory corrections

We realize we omitted listing Vineyard Manager Tony Mitchell in the Ag Directory under the correct category.

Vineyard Manager

Tony Mitchell, with Mitchell Vineyards LLC

1831 Howell Mountain Road

Saint Helena, CA 94574 (707) 963-7050

Grower Advocate corrections

Rich Jacobson was omitted from the Fall 2010 Grower Advocate Business Listings

Rich Jacobson, Jacobson Wealth Management

1030 Seminary Street, Ste A, Napa, CA 94559

www.jacobsonwealth.com (707) 224-7424

We sincerely apologize for the error.s.

Winter months require extra care on the farm or ranch

By Mike Klimenko, Farm Bureau Group Manager

It's that time of year in California when the mornings are crisp and the days are short. For many of you involved in farming and ranching, it is a time to unwind a little and start preparing for the next growing season.

Winter maintenance frequently involves working indoors—something that is out of the norm for most farmers. Because of this change in routine, it is also a time when you may be more vulnerable to accidents, so it is imperative that you think before you act and don't cut corners.

The farm shop is one of the most dangerous places on the farm. It can present a wide variety of hazards: the shop environment can be hazardous if it is not well lit or not kept clean; the equipment is inherently hazardous because it is usually very heavy and it has spinning bits, revolving blades and rotating pieces; and the operations being performed can be hazardous if they are not done correctly.

Because doors and windows are frequently closed to keep out colder outside air, proper ventilation is very important. Adequate systems are needed to vent smoke, fumes and exhaust gases. Flexible pipe or tubing can be used to vent exhaust gases. Properly designed ventilation systems are required in welding and battery areas to remove smoke and fumes.

You may also find yourself working more with electricity as you maintain and repair your equipment for another year.

Electricity is the most widely utilized form of energy on the farm, but it is also potentially dangerous. Electrocutation is the greatest hazard associated with electricity. A person's inability to let go and detach oneself from the source of electricity may result in receiving a near-fatal or even fatal shock if the source of electricity is not shut down or removed.

Here are some other important tips for working with and around electricity.

- Treat every electric wire as if it were a live one.

AFBF Launches Website for Beginning Farmers and Ranchers

The American Farm Bureau Federation is launching a website, www.start2farm.gov, to be a one-stop source of information for beginning farmers and ranchers. Education, training, mentoring and outreach materials produced from projects funded through the Beginning Farmers and Ranchers Development Program (BFRDP) and other information sources will be aggregated in this online library.

A wealth of information for beginning farmers and ranchers will be available on the site, including:

- Directory of educational programs
- Full-text handbooks, manuals, curricula and other training materials
- Stories and reports showcasing the accomplishments of BFRDP participants
- News and events related to beginning farmers and ranchers

- Inspect equipment and extension cords before each use.
- Take faulty equipment or plugs with bent or missing prongs out of service for repair.
- Only qualified electricians should repair electrical equipment or work on energized lines.
- If a plug doesn't have three prongs or if the receptacle doesn't have three openings, make sure the tool is grounded in some other way before use.
- Never try to bypass an electrical system by cutting off the third prong of a plug.
- Turn off the power and report the smell of hot or burning plastic, smoke, sparks or flickering lights.
- Stop using a tool or appliance if a slight shock or tingling is felt.
- Never disconnect an electrical plug by pulling on the cord.
- Whenever working on an electric circuit, the circuit should be turned off and locked out at the circuit breaker or fuse box to ensure that the circuit cannot be accidentally turned on.
- Those who regularly work on or around energized electrical equipment should be trained in emergency response and CPR.

Since 1943, Farm Bureau and State Fund have been business partners. When your policy comes up for renewal, if you are not insured with State Fund, please be sure to get a quote in our Farm Bureau Group Program. For more information, call toll-free at (800) 773-7667, or check the State Fund Web site at www.statefundca.com. 🍷



Winter is too early to be talking about wildfire - or is it?

By Roger Archey, Napa Firewise

You may be wondering why we are on the subject of wildfire awareness when it's likely to be wet and wild outside. Isn't this winter? Well, truth be told, winter is the perfect time to plan for wildfire and to take action.

We were incredibly fortunate in Napa County to have skated through 2010 without a major wildfire.

Given the odds, the possibility that 2011 will be just as forgiving is not realistic when you consider the

amount of overgrown vegetation that surrounds many of businesses, homes and communities. And then there are the unpredictable fire weather patterns that are becoming more common every year.

If you have followed previous Napa Firewise articles in the *Grower Advocate*, you have heard us state that in the past 60 years of recorded fire history here in Napa County, about 50% of the county has burned, some areas more than once. That's over 250,000 acres! You have also heard us state that the best protection against wildfire is **defensible space** planning and action.

For thousands of years, seasonal fires thinned forests and wooded areas across California naturally. But the last century has brought significant changes. Population growth and lifestyle changes have pushed residential development into more rural areas, with many homes and wineries now positioned on steeper, more challenging terrain, or adjacent to untended grasslands and dense forest tracts. Communities like Angwin, Berryessa

Estates, Atlas Peak and Mt. Veeder/Dry Creek, to mention a few, are all subject to extreme fire danger. Even the Valley floor is vulnerable.

Recognizing this danger, Napa Firewise, a non-profit foundation serving the residents of Napa County for over seven

years, has provided a variety of free educational tools on wildfire safety. These tools include workshops, information brochures, newsletters, a community website, and an innovative electronic brochure called "Defensible Space Planning and Preparation." This brochure can be found

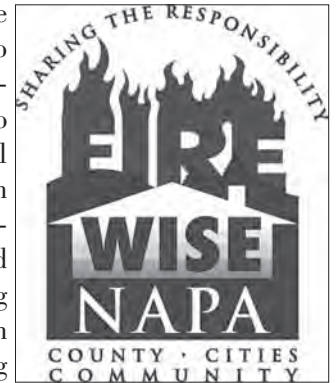
online at www.napafirewise.org. With 19 chapters chock-full of text, graphics, tips and photo illustrations, this e-brochure is the perfect starting point this winter to develop your own defensible space strategy. Remember, we are talking about the steps you can and should take to defend your winery and vineyards, your home, and your family from wildfire. Back to winter planning:

There are a number of reasons winter is the ideal time to plan for wildfire. First, those "captive" stormy days are a good time to gather inside with your family and neighbors to discuss wildfire risks specific to your property and community. If you don't have an evacuation plan, this is an excellent opportunity to develop one – and there is a template on the Napa

Firewise website to help. Winter is also an ideal time to trim and prepare dead and dying vegetation for burning or chipping when spring arrives. Broom and other "root-intensive" plants are much easier to remove when the ground is moist and the chance of starting a spark-ignited grass fire is significantly less. And finally, there is no time like the present to confront the reality that we are all vulnerable when it comes to fire. The more prepared we are, the better.

On that note, Napa Firewise will be conducting a special wildfire workshop for Napa County Farm Bureau members on April 5, 2011 from 9:00 AM to 11:30 AM at the UC Extension conference

room, 1710 Soscol Ave., in Napa. I realize the workshop is still months away, but I encourage you to plan ahead and make this workshop part of your Firewise New Year's resolutions for 2011. A complete agenda is available online at www.napafirewise.com. If you plan to attend, please RSVP Roger Archey at rarchey@pacbell.net or 415.927.4207. Seating is limited and reservations are requested. ☺



Example of good defensible space execution



Results of wildland fire

Surface Water Regulations Moving Forward

By Mary-Ann Warmerdam, Director, DPR

Developing additional regulations to protect surface water from drift, irrigation and stormwater runoff is one of DPR's highest priorities in 2011. Our intent is to send a proposed regulation package to the state Office of Administrative Law early in the year to initiate the formal process.

Our staff has been talking to stakeholders for nearly two years regarding how best to address unacceptable levels of pesticides in surface water despite efforts to control discharges. We held three workshops in early 2010 to accept comments. We have also been working with the State Water Board and Regional Water Quality Control boards to clarify regulatory authority overlap.

DPR has a long history of addressing detrimental effects from pesticides dating back to the early 1980s when large fish kills in the Sacramento Valley agricultural drains were linked to the rice herbicide Ordram. We adopted regulations in 2007 to protect surface water from agricultural insecticides applied during the dormant season.

Stay tuned ... the next opportunity for comment is when DPR notices its surface water regulations for public comment.

Methyl Iodide Registration

Registration of methyl iodide was expected in late December as soon as emergency regulations took effect to designate it as a restricted material. Our decision followed the U.S. Environmental Protection Agency's approval of California-specific labels for four methyl iodide products with the stringent health-protective measures we required.

November 2010 Ag Chemical Container Recycling Event a Huge Success

On November 15, 2010, the Napa County Agricultural Commissioner's Office hosted its 31st ag chemical container recycling event. The service, which is free to the participating growers, businesses, local government agencies, and golf courses, began over 16 years ago when the first collection was held in April of 1994. Conducted by Interstate Ag Plastics of Buttonwillow, California, the recycling events are held each spring and fall at the Napa County corporation yard along the Silverado Trail north of Yountville.

This recent collection broke records for a one-day event. The event drew a record 94 participants, with nine large vineyard operators making multiple trips. While the official figure of the amount of material recycled is not yet available, it is estimated that over 20,000 pounds of plastic containers were delivered. The collections often fall on days of extreme weather, sometimes during driving rain. But this recent November event likely set a record for the highest temperature, with the afternoon peaking in the mid 80s. Over the years, more than 300,000 pounds of plastic have been diverted from landfills through the recycling program.



It has been a long road to registration that began with the U.S. Environmental Protection Agency's registration of methyl iodide in 2007 as a replacement for methyl bromide, which causes damage to ozone in the upper atmosphere. Methyl iodide is the most evaluated pesticide in the department's history and our health-protective measures are the toughest in the nation.

The focus will now turn to county agricultural commissioners, who enforce state pesticide laws at the local level. Restricted materials require a use permit from the commissioner in the county where the application is planned.

Alliance Grants Deadline

DPR's Pest Management Alliance Grant Program provides funding for projects that increase implementation and adoption of proven, effective integrated pest management (IPM) practices that reduce pesticide risks to human health and the environment. A key component of funded projects is the formation of an alliance, a team of individuals representing state, local, public, private, educational and other stakeholders in the adoption and implementation of urban and agricultural IPM practices.

The project solicitation notice for the 2011-2012 cycle is posted at <http://www.cdpr.ca.gov/docs/pestmgt/grants/solicitation.htm>. Information on grants funded in previous years is available at <http://www.cdpr.ca.gov/docs/pestmgt/grants/funded.htm>.

Participants bring in triple-rinsed pesticide and fertilizer containers, ranging from 1-quart bottles to 55-gallon drums. Ag Commissioner staff members inspect the containers to make sure that they are suitable for recycling. Usually the day after the event, the Agricultural Container Recycling Council approved contractor begins recycling the material on site. The plastic containers are granulated into small flakes and blown into large cloth bags, each holding about 1,900 pounds. The material is later sold to approved recycled plastic manufacturers. The plastic recovered by this program is kept in a separate stream from other plastics. The approved end-uses of the material are for such items as field drain tiles, pesticide containers, marine pilings, speed bumps and pallets.

The Agricultural Commissioner's Office promotes the events through a limited mailing list, press releases to local media, publicity from the grower and vintner organizations, and flyers placed at ag-related businesses. If you have questions about the program or want to be added to the mailing list, please contact John Cooledge of the Ag Commissioner's Office at john.cooledge@countyofnapa.org.

Holiday Reception at Trefethen Winery on December 2nd



Left to right: Brigid Naughton, volunteer; Michael and Elizabeth Skylar, NCFB volunteer and member; Dana Estensen, NCFB vice president.

This year's Holiday Reception at Trefethen Winery was the best ever! Thank you to all who attended to celebrate the start of the Holiday season with NCFB Directors and Staff. The evening was an opportunity to show our appreciation and reconnect at the end of the year.

We offer a special thank you to Trefethen Winery for hosting the reception at their beautifully decorated Napa landmark winery! The gracious hospitality of the Trefethen family and staff in hosting our group of Farm Bureau members and friends for a fabulous night of holiday cheer is greatly appreciated. 🍷



Trefethen Winery's gracious hospitality staff.



NCFB president Jim Lincoln and Dennis Pedisich, President and CEO of Napa Rabobank, new President's Circle Member.



Trefethen Winemaker & General Manager Jon Ruel with Sylvie Petitarmand and Sandy Elles, NCFB staff.



NCFB member Ernie Isley with NCFB directors Robert Jordan and Al Wagner.

Update from the Organic Group

By Steve Matthiasson, NCFB Director

2010 was no picnic for anyone, but especially for organic farmers. For those of us crazy enough to farm organically, the Farm Bureau Organic Farming Group was a big help this year, allowing for lots of information sharing—given the odd weather, we all needed the helpful advice. We also had some great speakers who joined us to share their experience, with topics including releasing beneficial insects, choosing healthy planting stock, and making and assessing quality compost.

Over the past two years of monthly gatherings we have established a nice mix of invited speakers and “open forum discussions”. As always, everyone is welcome, whether you farm organically or not. Showing up with a brown bag lunch and

listening in on the conversation is a great way to learn about organic farming, and to stay current of issues, products, and practices.

We plan to start 2011 with the local certification coordinator from CCOF (California Certified Organic Farmers) to get us up to speed on what is happening with organic farming and the organic market. Then later this winter we'll have an Ag Engineering professor from UC Davis talk about better sprayer setup for optimum coverage. We'd love your input on what speakers to invite after that. And we will have plenty of months where we just get together and talk. Hope you join us on the second Friday of every month at noon! 🍷

Conditional Waiver of Waste Discharge Requirements to be Proposed for Grazing Operations in Napa River and Sonoma Creek Watersheds

Meeting for livestock producers - January 12, 2011 6:00 to 8:00 PM at the Schell-Vista Fire Station in Sonoma
By Rico Duazo, S.F. Water Quality Control Board

San Francisco Bay Regional Water Quality Board (Water Board) staff are in the early phases of developing a conditional waiver of Waste Discharge Requirements (WDRs) for grazing operations in the Napa River and Sonoma Creek watersheds. These requirements are part of the sediment and pathogen Total Maximum Daily Loads (TMDLs) established for each respective watershed.

Background

Both the Napa River and Sonoma Creek watersheds are listed as impaired for nutrients, sediment and pathogens under the federal Clean Water Act. The Water Board adopted TMDLs which established maximum sediment and pathogen loads for each watershed as well as implementation strategies to achieve the TMDL. A TMDL is a long term clean-up plan required through the Federal Clean Water Act and is implemented by specifying how much of a pollutant can come from point, non-point, and natural sources.

The TMDLs identified grazing operations as a source of both sediment and pathogens in the watersheds. The implementation plan for grazing operators includes either individual WDRs or compliance with a conditional waiver of WDRs. Other sources of sediment and pathogen pollution identified in the TMDLs, such as industrial facilities, vineyards, urban stormwater runoff, on-site sewage disposal systems, etc., are concurrently being addressed.

Water Board staff will recommend that a conditional waiver of WDRs be used as the primary means for ranchers to comply with the TMDLs. Compared to individual WDRs or general WDRs, conditional waivers of WDRs are considered the least onerous option for ranchers, requiring less paperwork while still protecting water quality goals.

In 2008, the Water Board adopted a conditional waiver for grazing operators on the Tomales Bay watershed in Marin County. This conditional waiver was a product of a collaborative effort between regulators, local agencies, ranchers, and other interested parties. Water Board staff are building upon the successes of that effort during their development of the conditional waiver for Napa and Sonoma (a copy of the Tomales Bay conditional waiver may be found at http://www.swrcb.ca.gov/rwqcb2/board_decisions/adopted_orders/2008/R2-2008-0054.pdf).

What to expect in the Conditional Waiver

Required Documentation

- Notice of Intent form
- Annual Certification form
- Ranch Water Quality Management Plan

Other Requirements

- Visual Monitoring
- Notice of Termination form

Next Steps

Board staff will continue to work with stakeholders during the development of the conditional waiver. Ranchers will have a chance to directly comment on the conditional waiver during the public review process. Board staff will also hold two public meetings to formally present on, and get public input on the required elements of the conditional waiver. The first public meeting will be held on January 12, 2011 from 6:00 to 8:00 PM at the Schell-Vista Fire Station in Sonoma. Adoption of the conditional waiver is tentatively scheduled for mid-summer 2011. Any questions regarding this effort can be directed to Rico Duazo at rduazo@waterboards.ca.gov or 510 622-2340. ♡

Napa County Vineyard Growth Trends

Data catalogued by the County of Napa Agricultural Commissioner's Office illustrates there has been close to a one-fifth increase in planted vineyards in Napa County since 2002. The most recent report issued by the Agricultural Commissioner identifies that 8.5% of Napa County comprises vineyards compared to 7.3% in 2002. The intensity of vineyard uses as measured by the ton-to-acre totals has remained relatively constant during this period. The rate of new vineyard growth, though, has measurably decelerated beginning in 2006 as reflected in the following table.

Past and Present Vineyard Growth

Category	2002	2003	2004	2005	2006	2007	2008	2009
Acres	37,072	39,106	40,439	41,910	42,338	42,338	42,870	43,031
% Change	-----	5.4	3.4	3.6	1.0	0.0	1.3	0.4
Tons	130,098	128,813	119,874	181,025	152,776	145,111	115,864	142,976
Tons/Acre	3.5	3.3	3.0	4.3	3.6	3.4	2.7	3.3

Source: Napa Agricultural Commissioner's Office and LAFCO report

"County Service Area No. 4 Municipal Service Review and Sphere of Influence Update"

Putah Creek Watershed Group update

By Sandy Elles, Watershed Group Coordinator

On target with the Putah Creek Watershed Pilot Plan!

As the new year begins, the Putah Creek Watershed Group (PCWG) continues to advance their Pilot Program to protect water quality and promote best management practices (BMPs). Now in its 7th year, the PCWG provides growers with irrigated farmland in the Putah Creek Watershed with a cost-effective program to comply with the Central Valley Regional Water Board's ag water quality regulations.

With many years of excellent results on water quality testing and only 3,700 irrigated acres within a 235,000 acre watershed, the Pilot Plan allows the group to simplify their compliance program by conducting a grower survey of BMPs, educational workshops and selected farm visits to randomly verify the BMPs.

The Annual Members Meeting followed by a Pope Valley wine & cheese tasting will be held on January 20th from 3-5 pm at the Pope Valley Farm Center. Growers within the Putah

Creek region should have received their grower assessment notice for the 2011 program. Timely payment is appreciated and indeed essential to maintain a financially viable program. Compliance is mandatory and those not enrolled in this voluntary watershed group are subject to fines and a very expensive individual waiver or permit requirement.

For growers in the Napa River watershed region, compliance with the Irrigated Lands program has not been required by the San Francisco Regional Water Board. We do however expect a different type of water quality "ag waiver" program within the next 2 years within the context of the Napa River Sediment Total Maximum Daily Load (TMDL) plan. Farm

Bureau has been engaged in this process for over 10 years and will continue to advocate for an ag friendly plan. ☺

Annual Members Meeting followed by a Pope Valley wine & cheese tasting January 20th from 3-5 pm Pope Valley Farm Center



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for five generations

Let's grow together

NAPA BRANCH
700 Trancas Street
(707) 603-2625



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VINEYARD / WINERY LABOR LAW SEMINAR

“Recession Proof your Company: How to Avoid Employment Litigation”

Presented by Teresa Cunningham, Attorney, Gaw Van Male

Friday, January 21, 2011 | 9 am - 12 pm

8:30 am registration

Napa City-County Library, 580 Coombs St. Napa, CA 94559



In these difficult economic times, you need skilled employment law counselors to help you navigate your Company’s challenging personnel issues. We will provide you with important guidance to minimize your risk of litigation and provide an update on new legislation for the agriculture and wine industry. Such guidance is critical for these recession challenges.

The seminar will go over:

- Current and New Legislation for the Agricultural and Wine Industry and Related Topics
- Performance and Separation Issues
- Avoiding Discrimination and Wrongful Termination Claims
- Immigration Law Issues

Businesses are making difficult decisions to reduce their workforce and/or lay off its personnel in order to ensure the company’s longevity. This upcoming seminar will not only provide a forum for legal guidance, but also offers you a network to learn how other businesses are handling these difficult personnel issues.

REGISTRATION

Please RSVP by January 14, space is limited

Number of Attendee(s) _____ Company _____

Name(s) 1/ _____ 2/ _____

(First and Last use additional paper if needed) 3/ _____ 4/ _____

Phone (_____) _____ - _____ Email _____

Payment Check enclosed Please bill my credit card

Tickets ____ x \$35 (NCFB, NVG, NVV member price) ____ x \$45 non-member price Total _____

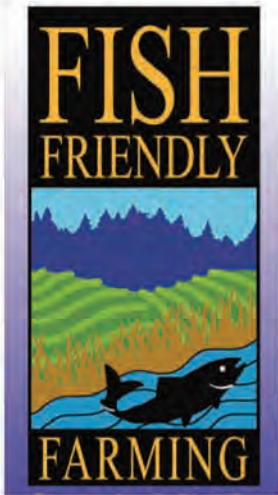
Name on credit card _____

Billing Address _____ City _____ St. _____ Zip _____

Credit Card # _____ exp ____ / ____ CVV# _____

Today’s Date _____ Signature _____

Please complete and detach this portion and send with your payment to: NCFB 811 Jefferson Street, Napa, CA 94559
p. 707.224.5403 | f. 707.224.7836 | info@napafarmbureau.org



**ENROLLMENT FOR THE
2011
FISH FRIENDLY FARMING/
NAPA GREEN
WORKSHOPS IS OPEN
UNTIL JANUARY 14, 2011**



**CALL the California Land Stewardship Institute at (707) 253-1226
OR EMAIL neliaw@fishfriendlyfarming.org**

Workshop Schedule:

**The 2011 workshop series will take place at the
Napa County Farm Bureau at 811 Jefferson Ave, Napa, CA 94559
from 1- 4 pm on January 18, February 10 and 24, and March 10.**

**A portion of program funding will be provided by the U. S. EPA San Francisco Bay Program
and the San Francisco Estuary Partnership .**

The Fish Friendly Farming Program offers one-on-one technical assistance to vineyard managers/owners leading to the completion of a Farm Conservation Plan. Participants in the workshops receive free technical assistance in the completion of the plan, and can receive funding for soil conservation, road and erosion site repair, habitat restoration, stream bank stabilization and other projects. Farm Plans can be reviewed by a certification team consisting of the Regional Water Quality Board, NOAA-Fisheries and the County Agricultural Commissioner, allowing growers and property owners to be covered by a waiver from the Regional Board for coverage under the TMDL for the Napa River watershed and gain written recognition for their land management practices .

Looking for a few good ponds

Napa County Resource Conservation District (RCD) is working with some biologists in the region to attempt to reintroduce an extinct native fish back into the Napa River. It's called a Sacramento perch and was historically very common in the Napa River and other bay area streams and the delta. However due to overfishing, habitat destruction, and competition from introduced species, it is now locally extinct. The good news is that there are still populations elsewhere in the state that can be used as a source of fish for the reintroduction effort. Peter Moyle from UC Davis and some other folks are trying to find suitable locations around the area to raise these fish and plant them back into their former habitats.

RCD needs to locate a suitable rearing pond with a specific set of conditions. Stock ponds and irrigation ponds seem like the most likely candidate. Here's specifically what they're looking for:

1. Pond must be drained and all existing fish would be removed
2. Water supply from a drain sump or well is best
3. Pond should be able to be completely drained
4. Must be at least 12-15 feet deep to maintain cool temperatures near the bottom
5. Shallow shelf areas along the shoreline with vegetation for spawning are preferable

If you're interested in helping RCD, please contact Jonathan Koehler at the RCD office at jonathan@napared.org or 707-252-4188. 🐾

NCFB Member Profile - Chef Elizabeth Skylar

A native of Northern California, Elizabeth Skylar has been involved in the culinary arts for many years. She has participated in all aspects of the field, including restaurants, catering and specialty food retailing. She is now focusing on teaching culinary arts and healthy eating to a wide variety of audiences.

Primarily self taught, Elizabeth's greatest influence was working with Jean-Louis Palladin, at his country French restaurant, Napa, at the Rio Hotel, in Las Vegas. During her time there, she had the opportunity to work with many of the finest chefs in the country. She also studied with Master Sommelier, Angelo Tavernaro. Elizabeth gained an invaluable working knowledge of the world's wines and viticultural areas.

Upon returning to the Bay Area in 2001, Elizabeth participated in the opening of Julia's Kitchen, at Copia, as well as Fume Bistro in Napa. Since 2002, she has been building her

own culinary business, which includes private cooking classes, private events, as well as recipe testing and development.

Elizabeth began working at Ramekins Culinary Center in Sonoma, in 2003, teaching private and public cooking classes, and as chef on private events. In 2008, Elizabeth returned to Copia, as a Senior Culinary Educator.

Currently, she is focused on food insecurity and issues affecting kids, and the community at large. She has traveled the country extensively, teaching kids culinary classes, and volunteers with NCFB's Ag in the Classroom program and Cooking matters, teaching at risk kids and families how to make better food choices, and *Continued on page 34*



Roasted Turban Squash, Whole Grain Penne and Chard

This is a baked pasta dish, combining the classic ingredients of squash ravioli: squash puree, browned butter and pasta, but in a different way. I also used turban squash, instead of the usual butternut squash. It's a great alternative, with a sweeter, nuttier flavor. Serves 6.

Ingredients:

- 1 pound whole grain penne
- 1 bunch chard, trimmed and thoroughly washed

Cook pasta according to package directions, until just al dente, as it will be cooked more in the oven. Add chard leaves to pasta, in the last couple of minutes, to soften. Drain the pasta and chard, toss in a little hazelnut oil and set aside. Reserve the pasta water to thin the sauce, if necessary.

Sauce

- | | |
|--|-----------------------------|
| 2 cups of roasted squash puree | 1 tablespoon browned butter |
| 5 cloves of roasted garlic | juice of 1/2 lemon |
| 1/2 cup of low fat cottage cheese | 1/4 t cayenne pepper |
| 1/2 cup grated aged gouda, or parmesan | 1/4 t freshly grated nutmeg |

Salt and pepper, to taste. Place squash, garlic, cheeses and butter in food processor. Process until smooth. Add lemon juice and seasonings, salt and pepper to taste.

To finish dish before baking, place pasta and chard in a large mixing bowl and toss with the sauce until thoroughly coated. Adjust consistency of sauce with pasta water as necessary. Put everything in prepared baking dish. Sprinkle with 1/2 cup chopped roasted hazelnuts, grated aged gouda & grated parmesan. Place in preheated 375 degree oven and bake until browned, and heated through, about 35 minutes.

Roasted Squash Puree

3 cups of peeled, and chopped squash: turban, butternut, pumpkin

- 1-2 Tablespoons hazelnut oil
- salt and freshly ground pepper

Put squash in a large bowl, and toss to coat with hazelnut oil. Spread on a baking sheet in one layer, and roast until soft. About fifteen minutes. Mash with potato masher.

Roasted Garlic

1 head of garlic, broken into cloves, with skin left on olive oil (I use pure olive oil for this, not evoo)

Put garlic cloves in a small baking dish and cover with oil. Cover the dish with foil, or a glass lid, and roast for about 10 minutes, until soft. Carefully, drain the oil from the garlic, and reserve for another use.



NCFB Supporting Business Members

Support these businesses and let them know you are a Farm Bureau member!

President's Circle Business Member



President's Club Business Members

Arcadia Vineyards
224-8822

Beckstoffer Vineyards
963-9471

California Grapevine Nursery
963-5688

Clos Du Val Winery
259-2200

Farella, Braun and Martel
967-4000

Gamble Family Vineyards
968-9111

Law Offices of Gaw, Van Male
252-9000

Michael J. Neal Viticultural Services
963-4955

Nissen Vineyard Services
963-3480

Raymond Vineyard & Cellar
963-3141

Salvestrin Vineyards
963-5105

Sunridge Nurseries
661-363-8463

Valley Gate Vineyards
415-902-4013

AG SUPPLIES & SERVICES

A&J Vineyard Supply
963-5354

Bartelt Engineering
258-1301

California Grapevine Nursery
963-5688

Cameron & Cameron, Inc
546-7706

Central Valley Builders Supply
967-4300

Gerosa Construction
363-5923

Herrick Grapevines
963-0800

LJ's Speed and Machine Shop, Inc.
255-4611

Novavine Grapevine Nursery
539-5678

PG&E
577-7080

Precision Wireless Service
743-3000

Rainbow Agricultural Services
942-4566

Recology Grover Environmental Products
209-830-3003

St. Helena Ag Services
495-4157

Sunridge Nurseries
661-363-8463

Superior Mechanical
207-0100

AG SUPPLIES (CONT.)

Water Connection
975-6382

Wilbur-Ellis Company
473-4410

Wyatt Irrigation Supply
251-3747

ASSOCIATIONS

Allied Grape Growers
559-276-7021

Napa Valley Grapegrowers
944-8311

Preservation Napa Valley
258-9286

FINANCIAL SERVICES

American AgCredit
963-9437

Bank of the West
255-3310

Jacobson Wealth Management
224-7424

Robert Green & Assoc.
253-1195

Silicon Valley Bank
967-4825

INDUSTRIAL SUPPLIES & SERVICES

Allied Propane
252-5500

Napa Valley Petroleum
252-6888

INSURANCE SERVICES

California Grower Foundation
963-7191

Saint Helena Insurance Assoc.
963-3684

LEGAL SERVICES

Coombs & Dunlap LLP
252-9100

Farella Braun and Martel, LLP
967-4000

Law Offices of Gaw, Van Male, Smith, Myers & Reynolds
252-9000

MUSEUM

Di Rosa Preserve
226-5991

REAL ESTATE SERVICES

Rogal Walsh Mol
251-0123

CHRISTMAS TREES

Struve Ranch
965-3412

KENNEL

Wildways Kennel
224-7590

Continued next page



NCFB Supporting Business Members

Support these businesses and let them know you are a Farm Bureau member!

VINEYARD SERVICES

David Abreu Vineyard Mgmt
963-7487
Buckland Vineyard Mgmt
312-0064
Colinas Farming Company
963-2053
Help U Farm
227-5182
Jim Lewis Viticultural Srvcs
257-3061
Mitchell Vineyards, LLC
963-7050
Nissen Vineyard Services
963-3480
Michael J. Neal Viticultural Services
963-4955
Penterman Farming Company
967-9977
Pina Vineyard Management
944-2229
Regusci Vineyard Mgmt
963-5933
Renteria Vineyard Mgmt Inc.
253-7685
Rios Farming Company
965-2587
Saviche, Inc.
337-1925
Servin-Lopez Vineyard Mgmt
968-9390
Silverado Farming Company
251-9081
Trefethen Farming
255-2441
Walsh Vineyard Management
258-1500
Wight Vineyard Management
963-5648

VINEYARD & WINERIES

Antinori California
265-8866
Arcadia Vineyards LLC
224-8822
Beckstoffer Vineyards
963-9471
Black Stallion Winery
253-1400
Buena Tierra Vineyards
337-5934

Camalie Vineyards
224-5842
Chappellet Vineyard
963-7136
Clos du Val Winery
259-2200
Constellation Wines US
968-2195
Dalla Valle Vineyards
944-2676
DeLoach Vineyards
526-9111
Diageo Chateau & Estate Wines
942-3309
Domaine Carneros
257-0101
Dominus Estate Winery
944-8954
Duckhorn Wine Co
967-2046
Gallo Vineyards
963-2736
Gamble Family Vineyards
968-9111
Groth Vineyards and Winery
944-0290
Hall Winery
967-2632
Honig Vineyard & Winery
963-5618
Huneus Vintners
967-1601
Hyde Vineyards
224-3618
Jarvis Vineyards
255-5280
Knoxville Associates LP
(415) 782-8100
L. Perez and Sons Vineyards
963-7090
Larkmead Vineyards
942-0167
Markham Vineyards
963-5292
Meade Ranch
965-2304
Meteor Vineyards
258-2900
Miura Vineyards
287-7711
Mondavi Enterprises
967-2227

Napa Wine Company
944-8669
Opus One
944-9442
Pahlmeyer LLC
255-2321
Palmaz Vineyard
252-8431
Peju Winery
963-3600
Pine Ridge Winery
253-7500
Premier Pacific Vineyards
224-6565
Raymond Vineyard & Cellar
963-3141
Robert Biale Vineyards
257-7555
Robert Keenan Winery
936-9177
Robert Sinskey Vineyards
944-9090
Rubicon Estate
968-1170
Rudd Winery
944-8577
Rutherford Hill Winery
963-1871
Salvestrin Vineyard
963-5105
Schramsberg Vineyard
942-6668
Shafer Vineyards
944-2877
Shannon Ranches Inc
998-0130
Silver Oak Cellars
944-8808
Spottswoode Vineyard
963-0134
Stag's Leap Wine Cellars
944-2020
Swanson Vineyards
944-0905
Treasury Wine Estates
963-2969
Trinchero Family Estates
963-3104
Valley Gate Vineyards
415-902-4013
Winescape
967-9600
Viader Vineyards & Winery
963-3816

Sustainable Ag Corner



Napa Sustainable Winegrowing Group Monthly Meeting

Join the Napa Sustainable Winegrowing Group (NSWG) for its monthly meetings at 9 am on the second Tuesday of each month. Check www.naparc.org/nswg.html for meeting locations. In 2011, NSWG looks forward to learning about the connection between soil chemistry and wine quality, combining vineyards and vegetable growing, frost and fish protection, the progress of RDRT's Napa River restoration project, and more. All are welcome to attend meetings, all are welcome to become members of NSWG! Visit www.naparc.org/nswg.html or call Frances at 707-252-4188x116 to learn more.



Establishing Hedgerows on Farms in California:

Interested in establishing a hedgerow? A FREE, recent UC publication details establishment of hedgerows on farms in California. Download the info at: <http://anrcatalog.ucdavis.edu/pdf/8390.pdf>



EcoFarm Conference January 26 - 29, 2011 at Asilomar Conference Grounds

The Ecological Farming Association nurtures healthy and just farms, food systems, communities and environment by bringing people together for education, alliance building and advocacy. With over 60 workshops featuring prominent speakers on the latest advances in agricultural techniques, marketing strategies, research and other important food system issues, along with organic meals and lively entertainment, the EcoFarm Conference is the largest sustainable agriculture gathering in the western United States. For more info: www.eco-farm.org.



AMERICAN FARMLAND TRUST - Guide to Environmental Markets for Farmers & Ranchers

To help farmers and landowners assess environmental market opportunities, where to find more information, and better understand the risks in this marketplace, AFT has just released *A Guide to Environmental Markets for Farmers & Ranchers*. By definition, an environmental market is simply a market in which the products being bought and sold are environmental resources—both tangible things like conserved water or wetland acreage and less-tangible things like soil carbon storage, cleaned water, and renewable kilowatts. Environmental markets can be formal, with large institutional structures, or as simple as a policy framework to allow trading of environment resource “credits” among individual buyers and sellers. While the guide was written for farmers and ranchers in Washington state, it also provides basic information that applies to environmental markets across the United States. More information go to: www.farmland.org/environmentalmarkets.



Sustainable Farming Internships and Apprenticeships

A directory of on-the-job learning opportunities in sustainable and organic agriculture in the U.S. (and some in Canada) is available from the National Sustainable Agricultural Service at <http://www.attra.ncat.org/attra-pub/internships/>. The tool will help farmers and apprentices connect with each other. Also available is The Western Sustainable Agriculture Research & Education (SARE) Farm Internship Curriculum which was designed for individual farmers to use during the course of the workweek. A printable PDF version of this document can be accessed at http://www.attra.ncat.org/intern_handbook/.



Protecting Riparian Areas: Farmland Management Strategies

This publication is designed to help farmers, watershed managers, and environmentalists understand what healthy riparian areas look like, how they operate, and why they are important for the environment and society. It also provides information on the costs and benefits of riparian management and discusses how watershed residents can work together to protect this vital resource. Tables included in the publication are designed to help you evaluate riparian protection strategies from the perspective of your local environment, surrounding land use practices, and land management objectives. Access the document at <http://www.attra.ncat.org/attra-pub/summaries/summary.php?pub=115>

Chef Skylar continued from page 31

how to prepare fresh and healthy meals.

Elizabeth's culinary style is influenced by the great bounty of products available in the Sonoma and Napa Valleys, with an

emphasis on fresh seasonal and organic products. She considers herself blessed to be at home in the wine country, and to share its beauty and abundance with others. ☺

Upcoming Events & Meetings

Visit napafarmbureau.org for a complete list

January

- 5 Natural Resources meeting, 4pm at FB 224-5403
- 9-11 California Women for Agriculture Annual Meeting and Convention, <http://californiawomen-foragriculture.com/>
- 10 Tax, Land Use meeting, 3pm at FB 224-5403
- 11 Community & Member Outreach, 12pm at FB 224-5403
- 12 Conditional Waiver of Waste Discharge Requirements. Sonoma 6-8 pm 510-622-2340
- 13 Continuing Education Class in Spanish, 9-11am in English, 1-3pm Ag Commissioner's office, 253-4357
- 14 Organic Group meeting noon at FB 224-5403
- 18 PG&E Ag Rate Change at FB 224-5405 9-11am at UC Cooperative Extension room, RSVP 224-5403
- 18 Fish Friendly Farming / Napa Green Workshop at FB 253-1226
- 19 Board of Directors meeting, 3pm at FB 224-5403
- 20 Putah Creek Watershed Group Annual Meeting, Pope Valley Farm Center, 3pm 224-5403
- 21 Labor Law Workshop, Napa City-County Library, 224-5403
- 25-27 Unified Symposium, Sacramento, unifiedsymposium.org
- 26 Continuing Education Class in Spanish, 9-11am Ag Commis-

sioner's office, 253-4357

- 26-29 Eco Farm Conference, Pacific Grove, www.eco-farm.org
- 30-Feb 1 Association of Applied IPM Ecologists 2011 Annual Conference, Monterey, www.aaie.net

February

- 2 Natural Resources meeting, 4pm at FB 224-5403
- 3 Teacher Appreciation Wine Dinner at Silverado Vyds, RSVP 224-5403
- 3 California Agricultural Export Training Program at FB www.fresnocitd.org/calagx
- 8 Community & Member Outreach, 12pm at FB 224-5403
- 9 Revisions to the Diesel Truck and Bus Rule workshop at UC Cooperative Extension room, 9-11 am, RSVP 224-5403
- 10 Fish Friendly Farming / Napa Green Workshop at FB 253-1226
- 11 Organic Group meeting noon at FB 224-5403
- 14 Tax, Land Use meeting, 3pm at FB 224-5403
- 16 Board of Directors meeting, 3pm at FB 224-5403
- 17 California Agricultural Export Training Program at FB www.fresnocitd.org/calagx
- 24 Fish Friendly Farming / Napa Green Workshop at FB 253-1226

March

- 2 Natural Resources meeting, 4pm at FB 224-5403
- 3 California Agricultural Export Training Program at FB www.fresnocitd.org/calagx
- 6-8 California Small Farm Conference, San Jose www.california-farmconference.com/
- 8 Community & Member Outreach, 12pm at FB 224-5403
- 9 Water Forum in St. Helena, RSVP 224-5403
- 10 Fish Friendly Farming / Napa Green Workshop at FB 253-1226
- 11 Organic Group meeting noon at FB 224-5403
- 12 Livestock Commodity Group meeting, Pope Valley Grange. Time TBD
- 14 Tax, Land Use meeting, 3pm at FB 224-5403
- 16 Board of Directors meeting, 3pm at FB 224-5403
- 17 California Agricultural Export Training Program at FB www.fresnocitd.org/calagx
- 18 Ag Day at Napa Valley Expo, 224-5403 x 104
- 20 National Ag Week
- 31 California Agricultural Export Training Program at FB www.fresnocitd.org/calagx

Save the Dates!

April 5th – Wildfire Prevention Workshop
May 13th – Meadow Muffin Ag Education Golf tournament

July 11th – Forklift certification
July 15th – 98th Annual Dinner Meeting
August 20th – Lobster Feast at Black Stallion Winery

Every Month

- Every Tuesday, the **Napa County Board of Supervisors** holds its meetings beginning at 9 a.m., 1195 Third St., Room 305, Napa. www.co.napa.ca.gov
- First and third Wednesdays of each month, the **Napa County Conservation, Development and Planning Commission** meets, at 1195 Third St., Napa, Room 305.



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NAPA COUNTY FARM BUREAU

The mission of the **Napa County Farm Bureau** is to ensure the proper political, social, and economic climate for the continuation of a strong, viable, and sustainable agricultural economy.

This is done through advocacy and education in order to preserve and protect the agricultural land and other natural resources that provide a high quality of life for all rural and urban citizens of Napa County.

Board of Directors & Staff

Officers

Jim Lincoln, *President*, 255-6048
Dana Estensen, *Vice President*, 257-6587
Dan McQueeney, *Treasurer*, 815-5707

Board of Directors

Vince Bonotto 942-3309	Michael Hanna 290-4036	Cio Perez 963-7090
Tom Carpenter 337-6692	Robert Jordan 312-0064	Eric Pooler 927-6449
Robert Biale 257-7555	Jim Lewis 257-3061	Manuel Rios 963-2604
Jon-Mark Chappellet 286-4218	Steve Matthiasson 486-2429	Rich Salvestrin 963-5105
Tom Gamble 963-5627	Peter Nissen 963-3480	Norma Tofanelli 942-4641
		Al Wagner 261-5214

Staff

Sandy Elles, *Executive Director*
Sylvie Petitarmand, *Program Manager*
Becky Kersten, *Bookkeeper & Administrative Assistant*
Michelle Risso, *AITC Program Manager*

Committees & Contact

Ag in the Classroom

Dana Estensen 257-6587

Community & Member Outreach

224-5403

Executive & Investment

224-5403

Land Use, Tax and Labor

Jon-Mark Chappellet 286-4218

Livestock Commodity Group

Dan McQueeney 815-5707

Natural Resources

Jim Lincoln 255-6048

Young Farmers and Ranchers

224-5403

Napa County Farm Bureau

www.NapaFarmBureau.org

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